

FLO-Fairtrade Organic Peru Café Femenino® (CSECANOR) - (69Kg)

CECANOR - Central de Cafetaleros del Nor Oriente - FLO ID 885

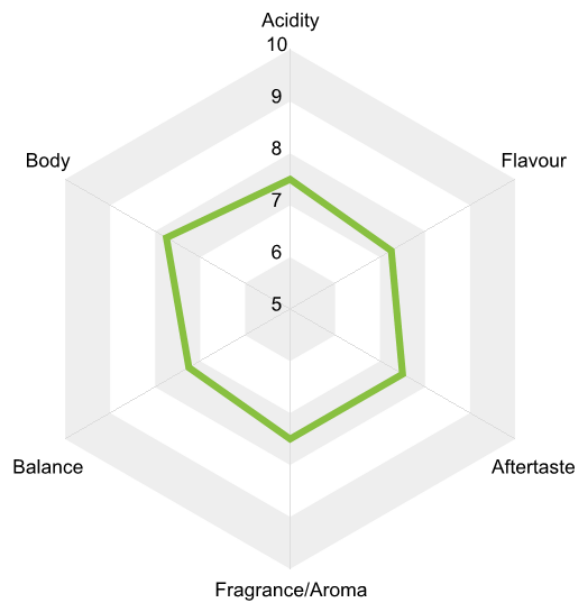
Region	Lambayeque	Screen Size	15 / 17
Altitude	1000 - 1700 metres above sea level	Process Method	Fully Washed
		Packaging	Hessian Sacks
		Exporter	Organic Products Trading Co. LLC

Coffee Profile

Lot Number	30/496/2538	Screen Percentages	77% - 17
Varietal	Typica		21% - 15
Crop Year	2015	Tasting Notes	Creamy sweet body with milk chocolate upfront. Stonefruit and orange acidity going into a dark chocolate finish.
Appearance	Green	Optimal Roast	Suits a medium roast.
Bean Density	68.6 Kg/hl	Cupping Score	Internal Score: 82.25
Moisture Content	11.8%		

Flavour Profile

Fragrance / Aroma	7.5
Flavour	7.25
Aftertaste	7.5
Acidity	7.5
Body	7.75
Balance	7.25



Background

Central de Servicios Cafetaleros del Nor Oriente (CECANOR) is a cooperative of coffee farmers from the Lambayeque region of Peru.

Established in 1999 as a partnership between three regional cooperatives, CECANOR strives to receive a higher profit margin through direct sales to international markets. Since its inception, the cooperative has been committed to quality production, environmental preservation and community development.

In 2004 women farmers from northern Peru began talking with their cooperative leaders about their desire to separate their coffee from the men's and out of this desire Cafe Femenino was established.

These female members of CECANOR felt they put more care into their production, creating a superior product and wanted to know if there might be a market for women's coffee. CECANOR, having already established a partnership with OPTCO over the previous 10 years, collaborated with OPTCO to see how they might organize a women's only coffee for the international marketplace. Together they developed a full social program with the goal to empower female farmers using the production and sale of their own product as the vehicle to create social change.

Today the Café Femenino Program continues to have a huge impact in the daily lives of women around the world and creates greater gender equality in families, cooperatives, and communities.